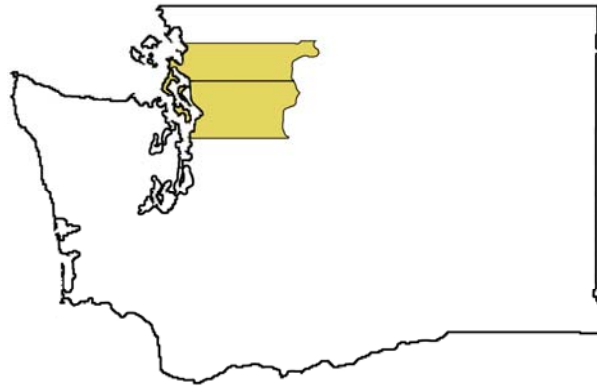




Higher Education Needs Assessment for Snohomish, Island and Skagit Counties



Town Hall Meeting
May 2006

A photograph showing three people in a meeting. An older man with a beard and glasses is on the left, looking down at a document. A woman with long dark hair is in the center, also looking down. Another woman with curly hair is on the right, looking down. They are all wearing business attire.

Agenda

6:15 – 6:35 Open House

6:35 – 6:40 Opening Comments

6:40 – 6:50 Study Purpose and Process

6:50 – 7:00 SIS Lessons Learned

**7:00 – 7:20 Alternatives for Detailed Comparative
Evaluation, Ranking, Evaluation Criteria**

7:20 – 8:20 Questions, Discussion and Next Steps

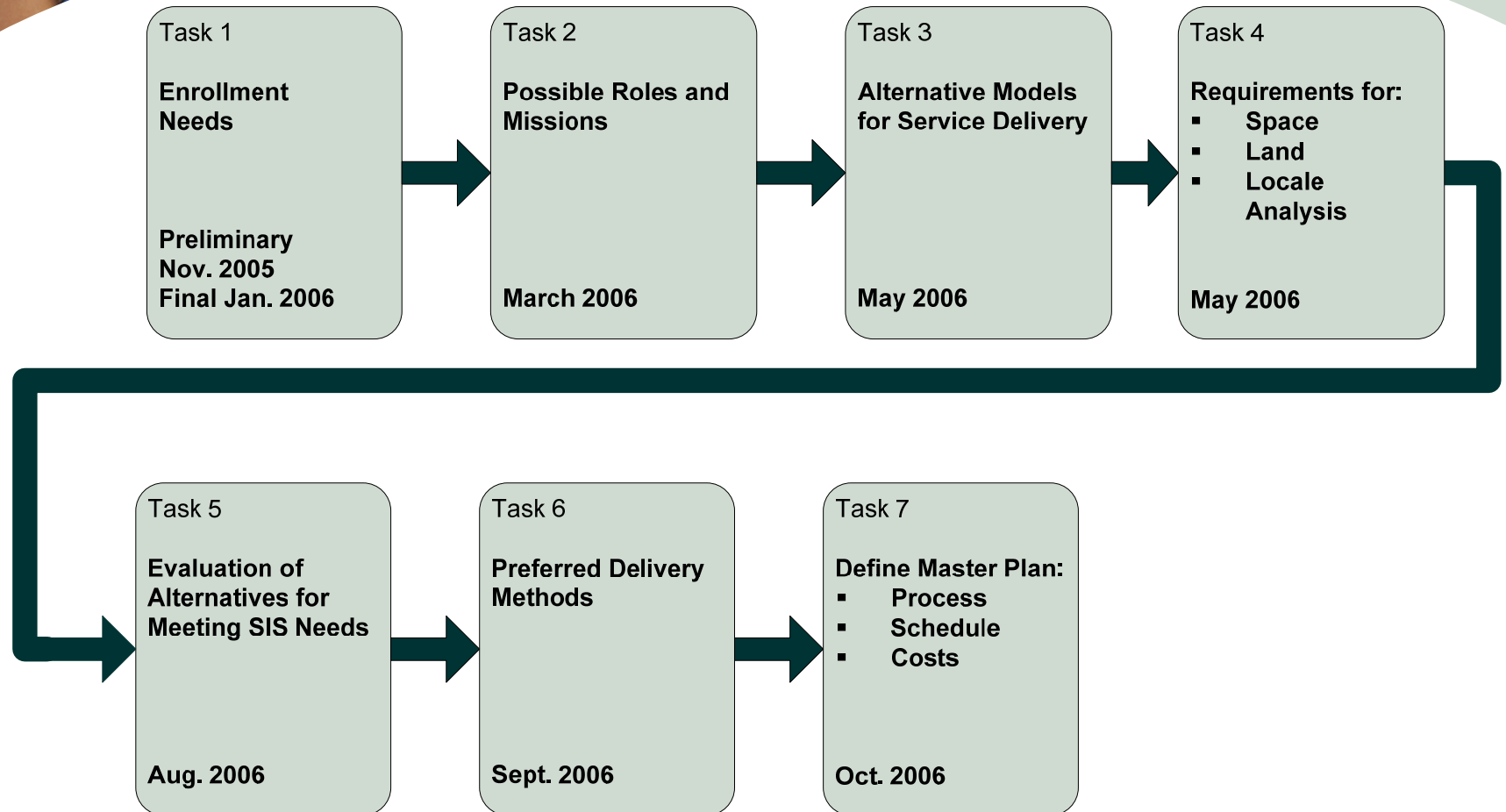
8:20 – 8:30 Closing Comments

Study Purpose



- **Identify the time-phased higher education needs and programs for the Snohomish, Island and Skagit County (SIS) area;**
- **Define the most appropriate and cost-effective methods or resources for delivering those higher education needs; and**
- **Describe the most appropriate and cost-effective locales or settings for meeting the forecast needs.**

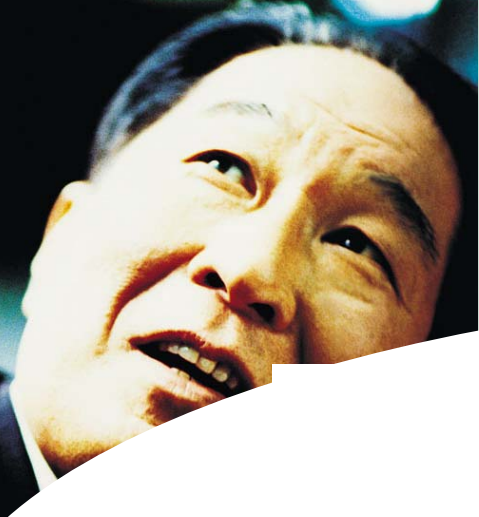
Study Process



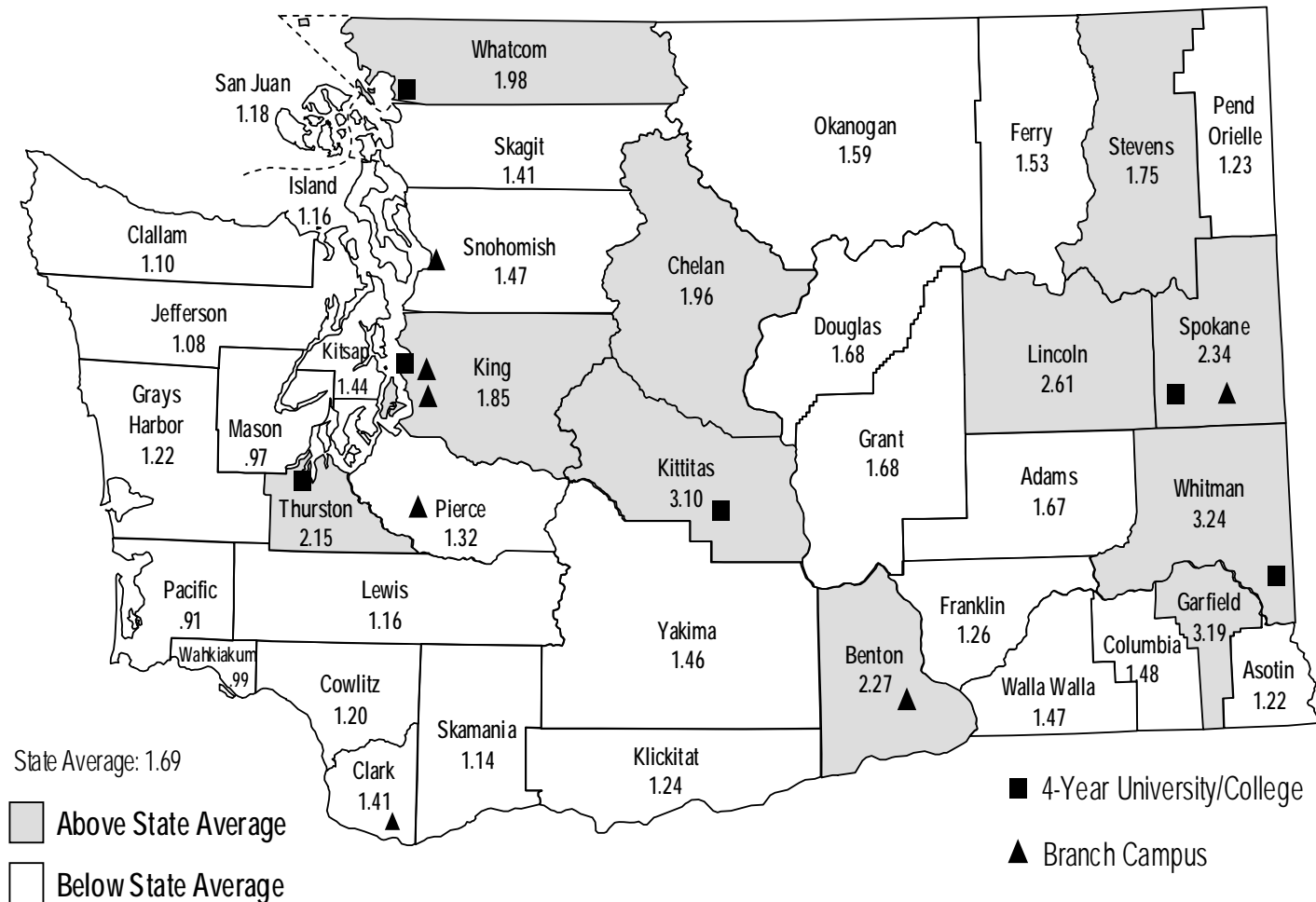


Lessons Learned

- **The higher education participation rates for Washington, as a whole, are below the national averages for participation at 4-year public institutions.**
- **The participation rates of Washington's community and technical colleges are one of the highest in the country and well above the national average.**
- **The higher education participation rates for the study area are below the current statewide averages for participation at 4-year institutions.**



Statewide Participation Rates



Participation Rate = (Headcount/Population Age 17+) x 100



Lessons Learned cont.

- **Washington state ranks 45th among all states for bachelor's degree production**
- **Washington state ranks 10th among all states for residents age 25 and older with a bachelor's degree or higher**



Lessons Learned cont.

- **The total higher education need in the study area by 2025 is 11,700 FTEs.**
- **The study area is diverse – a single solution improbable.**
- **As a whole, the SIS population is projected to increase nearly 40% by the year 2025, or more than 340,000 people, for a total population of nearly 1.2 million.**
- **The largest demand for higher education in the area is to meet the needs of the traditional age student.**

Lessons Learned cont.



- **The program needs identified the demand for baccalaureate and graduate degrees in:**
 - **Business/Accounting/Finance**
 - **Computer Science/Network/Systems**
 - **Engineering/Engineering Technology**
 - **Nursing/Allied Health/Medical Professions**
 - **Hospitality**
 - **Project/Operations Management**
 - **Teachers – Special Education, Middle & High School**



Lessons Learned cont.

- **Post-high school through community/technical college associate degrees in:**
 - **Engineering Technology**
 - **Nursing and Allied Health**
 - **Business**
 - **Construction Trades and Technologies**
 - **Public Safety**



Requirements

A new four-year institution – the centerpiece for the region

- **Continued growth of the community colleges in the region**
- **Expanded course offerings and programs through expanded learning delivery methods including:**
 - ✓ **Distance education**
 - ✓ **Centers**
 - ✓ **Technology e.g., Web based**
 - ✓ **Etc.**



Alternatives

- 1. Four-year comprehensive public institution (not affiliated with an existing institution), with a poly-technical focus**

Four-Year: 8,160 FTE

CTCs: 2,610

- 2. Four-year comprehensive public institution (not affiliated with an existing institution)**

Four-Year: 8,160 FTE

CTCs: 2,610

Alternatives cont

- 3. Four-year institution with a polytechnic focus,
affiliated with an existing four-year institution**

Four-Year: 6,910 FTE

CTCs: 3,860 FTE

- 4. Four-year institution with a comprehensive focus,
affiliated with an existing four-year institution**

Four-Year: 6,910 FTE

CTCs: 3,860 FTE



Requirements

A new four-year institution – the centerpiece for the region

- **Continued growth of the community colleges in the region**
- **Expanded course offerings and programs through expanded learning delivery methods including:**
 - ✓ **Distance education**
 - ✓ **Centers**
 - ✓ **Technology e.g., Web based**
 - ✓ **Etc.**

A photograph showing three people in a professional setting. An older man with grey hair and a beard, wearing a dark suit and a patterned tie, is seated at a table. Two women are standing next to him, looking down at a document on the table. The woman on the left has long dark hair and is wearing a brown blazer. The woman on the right has curly brown hair and is wearing a patterned top. They appear to be in a collaborative meeting or discussion.

Evaluation Criteria

- **CLEAR FOCUS AND MISSION**
- **PROGRAMMATICALLY RESPONSIVE**
- **ACCOMPLISHES PARTICIPATION RATE AND DEGREE AWARD GOALS**
- **PROGRAMS MEET LOCAL AND STATE EDUCATION AND CULTURAL NEEDS**
- **PROGRAMS MEET LOCAL AND STATE ECONOMIC NEEDS**
- **CAPITAL AND OPERATING COSTS**

A photograph showing three people in a professional setting. An older man with grey hair and a beard, wearing a dark suit and a patterned tie, is seated at a table. Two women are leaning over him, looking at a document. One woman has long dark hair and is wearing a brown blazer. The other woman has curly brown hair and is wearing a patterned top. They appear to be in a collaborative meeting or discussion.

Evaluation Criteria cont

- **HIGH QUALITY INSTRUCTIONAL SUPPORT AND STUDENT SERVICES**
- **CONTINUITY AND PREDICTABILITY**
- **FACILITY WITH A CLEARLY DEFINED PRESENCE**
- **FLEXIBILITY AND ADAPTIVITY**
- **BUILDS ON EXISTING AREA PROGRAMS**
- **CONVENIENT FORMATS AND TIMES PROVIDED TO STUDENTS**
- **TIME TO IMPLEMENT**

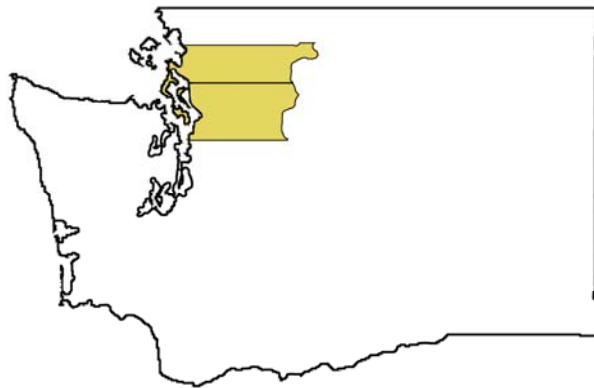


Town Hall Meeting

Questions and Discussion



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THANK YOU FOR PARTICIPATING!

May 2006